



### **Hard Days Night Hotel, Liverpool appoints Stephen Fearnley as General Manager**

**(June 2017)** – Millennium Hotels and Resorts hotel, Hard Days Night Hotel Liverpool, is delighted to announce the appointment of Stephen Fearnley as General Manager. Fearnley joins Hard Days Night with over 30 years of hospitality experience, most recently working with Hand Picked Hotels where he spearheaded the attainment of Red Star AA recognition in several properties and led Rookery Hall Spa & Hotel to victory in the Nantwich Food Festival Awards; winning Hotel Restaurant of the Year.

In his new role as General Manager at Hard Days Night Hotel, Fearnley will be utilising his extensive F&B experience to position the hotel's F&B outlets, Blakes Restaurant and Bar Four, as prime food and drink destinations in the local area through a focus on quality and innovation. Furthermore, this focus will position the hotel as the venue of choice for those seeking unique events and weddings.

In addition to this, Fearnley will be focusing on driving unparalleled guest experiences at the hotel through consistent team training and engagement as well as working with the key Beatles Industry Group partners, Cavern Club and The Beatles Story to align with The Beatles legacy and leverage the hotel's hero brand on a global level.

To date, Fearnley has already been instrumental in driving guest experiences at the hotel which led to Hard Days Night Hotel being awarded 'Best Hotel in the UK' in the Travel Republic Awards 2017. The admired accolade was obtained through countless travellers' reviews that praised the hotel's amenities and persistence in delivering a first-class customer service ethos. Furthermore, following numerous meetings with City of Liverpool and The Beatles Industry Group, Hard Days Night Hotel has continued to strengthen its relationship with key Beatles Industry Group partners and has adopted the Salvation Army as the hotel charity for the next two years in support of the Strawberry Fields renovation project.

Commenting on his recent appointment, Stephen Fearnley said: "I am thrilled to be a part of the team at Hard Days Night Hotel, especially at a time when tourism in the city of Liverpool is thriving. We're especially excited to be a part of the Sgt Pepper 50<sup>th</sup> anniversary celebrations this month and look forward to working closely with the City of Liverpool and the Beatles Industry Group going forward."

**For further information and hotel reservations, visit [www.millenniumhotels.com](http://www.millenniumhotels.com).**

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#### **About Hard Days Night Hotel**

Hard Days Night Hotel is a Beatles inspired hotel located at the heart of Liverpool city centre's historic Beatles quarter. Set in a grade II listed building, the boutique hotel features exclusive artwork by world-renowned Beatles artists such as Klaus Voorman and Shannon, and is home to Blakes restaurant, named after the acclaimed pop artist Sir Peter Blake and the exclusive Bar Four. The hotel opened to much acclaim in February 2008, and has since become the destination of choice for visitors and music fans from all over the world.

As a result of its prominent global reputation, Hard Days Night Hotel has received the prestigious 'TripAdvisor Certificate of Excellence' for five consecutive years, and is recognised in the top ten per cent of businesses listed on the travel site. The hotel has added to its ever-expanding trophy cabinet having been named 'Hotel of the Year' in the Work Hard, Play Hard Awards 2015 and was also crowned 'Luxury Grand Hotel of the Year' by the Luxury Travel Guide Awards 2016.

#### **About Millennium & Copthorne Hotels Plc**

Millennium & Copthorne Hotels plc (LSE: MLC), listed on the London Stock Exchange since 1996, is a global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 125 hotels across eight distinct

global brands – Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, M Social, Studio M and Kingsgate – throughout Asia Pacific, Europe, Middle East, and North America.

Millennium Hotels and Resorts (MHR) was established as a global brand by Millennium & Copthorne Hotels plc to provide a common marketing and operating platform across its portfolio. Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travellers. The strategic localities of its properties in key gateway cities such as London, Paris, Dubai, Abu Dhabi, Doha, Singapore, Beijing, Shanghai, Seoul, Taipei, Hong Kong, Kuala Lumpur, and Bangkok makes MHR the perfect address to conduct your business or indulge yourself while on holiday.

**About Millennium Hotels and Resorts**

Millennium Hotels and Resorts is a global hotel group that offers a unique range of properties around the world. Founded on the philosophy of genuine hospitality, the group takes pride in meeting and exceeding the needs of business and leisure travellers. Our hotels are never cookie-cutter, but always fresh, surprising and tailored to their location.

The group offers over 100 four and five star properties, in gateway cities across Asia, Europe, Middle East, New Zealand and North America. Millennium Hotels and Resorts consists of eight brands: Grand Millennium, Millennium, Grand Copthorne, Copthorne, Kingsgate, M Hotel, M Social and Studio M.

In the UK and Europe, there are 24 well-appointed hotels, situated in prime locations across London, the North and South of England, Scotland, Wales, France and Italy. All hotels offer superb accommodation, direct transport links and a high quality of service.

For more information about Millennium Hotels and Resorts visit [www.millenniumhotels.com](http://www.millenniumhotels.com)