

**Stay Like a Millionaire PROMOTION  
OFFICIAL RULES**

**A. GENERAL**

1. Your decision to participate in the **Stay Like a Millionaire** Promotion (“**Promotion**”) constitutes your acceptance of these terms and conditions (“**Official Rules**”). All participants in the Promotion (“**Participants**”) are bound by these Official Rules. Please read these Official Rules carefully. These Official Rules are a contract that include limitations of your rights and remedies.
2. The Promotion begins on **19 March 2019** and ends on **30 September 2019** (dates inclusive) (“**Promotion Period**”).
3. The Promotion is sponsored by Millennium & Copthorne International Limited (Company Registration No. / UEN: 199600354R) (“**M&C**”), a company incorporated in Singapore and having its registered office at 36 Robinson Road, #04-01, City House, Singapore 068877. Any questions, comments, or complaints about this Promotion should be directed to M&C at MyMillennium@millenniumhotels.com
4. NO PURCHASE OR PAYMENT OF ANY MILLENNIUM PARTICIPATING HOTEL IS NECESSARY TO ENTER OR TO WIN THIS PROMOTION. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR CHANCE OF WINNING. THE PROMOTION IS VOID WHEREVER PROHIBITED BY LAW, OR WHERE THE REGISTRATION OR FILING REQUIREMENTS OF ANY STATE OR LOCAL JURISDICTION HAVE NOT BEEN COMPLIED WITH.
5. Where your participation in the Promotion is made available via a link shared through Facebook, Twitter or through any other social media service providers (each a “Social Media Service Provider”), you understand that your use of any such Social Media Service Provider’s services and website are governed by its respective terms and policies. (Note: Facebook’s terms and policies can be viewed at <https://www.facebook.com/policies/?ref=pf>. Twitter’s terms of service can be viewed at <https://twitter.com/tos>). Please note that the Promotion is in no way sponsored, endorsed, or administered by, or associated with any Social Media Service Providers. By participating, you hereby release and hold harmless any such Social Media Service Providers from any and all liability associated with this Promotion. Any information provided by Participants while participating in the Promotion is provided to M&C, not to any Social Media Service Providers. Any costs associated with accessing or using any of the Social Media Service Providers’ services and/or websites is the Participant’s responsibility and is dependent on the internet service provider used.

**B. ELIGIBILITY**

1. The Promotion is open only to members of the My Millennium loyalty programme (“My Millennium”), who are 18 years old or older and who are residents of:
  - a. the 50 United States and the District of Columbia (excluding residents of Rhode Island and residents of Florida and New York);
  - b. the United Kingdom;
  - c. New Zealand;
  - d. the United Arab Emirates;
  - e. Singapore; and
  - f. China.

2. Employees (whether full-time, part-time, interns or volunteers) of M&C or any entity that is directly or indirectly controlled by Millennium & Copthorne Hotels plc (including, for the avoidance of doubt, any hotel property within the group) (collectively, the “**MHR Group**”) and their immediate family members (for example, spouse, ex-spouse, de-facto spouse, partner, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin) and household members of each such employee are not eligible to participate in the Promotion.
3. M&C reserves the right to verify and check (including with third parties) the eligibility of Participants (including, without limitation, identity, age, place of residence). Upon M&C’s request, Participants shall present proper identification or other documentation supporting their eligibility for M&C’s review.
4. Any false or deceptive entries or acts will render all entries by an entrant ineligible. Any use of robotic, automatic, programmed, or similar methods of entry will void all submissions via such methods.

#### **C. HOW TO ENTER**

1. To entitle a chance to win the prize in the Promotion, you must be a member of My Millennium and enter the Promotion by filling up the form at <http://bit.ly/2TbWrWV> (stating your First Name, Last Name, Membership Number & E-Mail Address).
2. You are required to make a room booking and complete the stay at any My Millennium participating hotels (as listed on My Millennium website at <https://www.millenniumhotels.com/en/my-millennium/sign-up/>) before the end of the Promotion Period.
3. Room booking must be made through Millennium Hotels and Resorts official website ([www.millenniumhotels.com](http://www.millenniumhotels.com)) and room rates booked must be a qualified rate of My Millennium.
4. Non-member of My Millennium can sign-up as a new member to My Millennium prior to check-out of their stay at any My Millennium participating hotels and complete section C1 above to entitle a chance to win the prize in the Promotion.

#### **D. SELECTION OF WINNER(S)**

1. One (01) winner (“Winner”) will be selected in random drawings to take place on a draw date within 30 days after the Promotion Period.
2. Winner will be notified by M&C by email immediately following such drawing, using the contact information provided by the Participant when the Participant registered for the Promotion.
3. After notification of winning, the Winner may be required to complete and sign a Liability and Publicity Release (where not prohibited by law), confirming these terms and conditions and compliance with any other applicable legal requirements.

#### **E. PRIZES**

1. One (1) million My Points (approximate retail value (“ARV”) of USD5,000) for redemption of hotel room nights, food and beverage vouchers and third party rewards catalogue under My Millennium.
2. One (1) Million My Points shall be deemed a “**Prize**” for the purposes of this Promotion.
3. The awarding of the Prize is subject to Participants’ compliance with all Official Rules, including, without limitation, the eligibility and entry requirements. Following notification of winning, and (where requested by M&C) the Winner’s completion of a Liability and Publicity Release, the applicable Prize will given to the Winner.

4. Prize may not be redeemed for cash (except where required by law) or substituted, transferred, sold or exchanged in any manner. However, M&C reserves the right to substitute a Prize (or part thereof) of equal or greater value if the specified Prize (or part thereof) becomes unavailable.
5. Any lost, stolen, or damaged Prize cannot be replaced or refunded.
6. Prize details not specified herein will be determined by M&C in M&C's sole discretion.
7. Any and all taxes on a Prize are the sole responsibility of the Winner. The value of any Prize awarded to a Winner may be reported for tax purposes as required by law, and Winner(s) must provide any additional information requested by M&C so that M&C can comply with applicable tax reporting obligations.
8. In relation to the My Points awarded, these points will expire after 2 years from the date M&C issues the My Points to the Winner's membership account.

My Points have no Cash Value and are Non-Transferrable unless permitted and are governed by the terms and conditions of My Millennium.

#### **F. DISQUALIFICATION**

1. M&C may disqualify any Participant (and cause any applicable Prizes to be forfeited) due to any of the following: (i) the Participant fails to comply with any of the terms, conditions, restrictions, or limitations of these Official Rules (as determined by M&C in M&C's sole discretion); (ii) the Participant fails to respond to the Winner notification or any other notice within three (3) months after its transmission; (iii) the Participant fails to complete and sign a Liability and Publicity Release, if requested by M&C (except where prohibited by law); or (iv) the inability of M&C to contact a potential Winner or the return of any Winner notification, notice, or prize as undeliverable. In the event of disqualification of a Winner, M&C shall have no obligation to award the Prize applicable to such disqualified Winner.
2. In the event that any Prize is not claimed by a Winner in accordance with these Official Rules, M&C may conduct a further random drawing in order to distribute the Prize, or otherwise dispose of the Prize as it sees fit, subject, however, to any applicable legal and/or regulatory requirements.

#### **G. PERSONAL DATA**

1. By participating in this Promotion, you agree that Sponsor and MHR Group may collect, use and process your personal data for the purposes of conducting this Promotion (including publishing information relating to the Winner on various medium such as the newspapers, internet and social media sites), sending communications, updates and marketing information to you, conducting market surveys and analysis, and for such other purposes permitted and/or required under applicable law ("**Limited Purpose**"). You further agree that Sponsor may disclose and transfer your personal data to any third party, both within and outside of your jurisdiction, for or in connection with the Limited Purpose, or to the extent required in the normal course and scope of Sponsor and MHR Group's business. This may include disclosure to Sponsor and/or MHR Group's third party service providers, auditors, lawyers, consultants, agents, subcontractors or partners. Without limiting the generality of this paragraph, you specifically agree that we may send information regarding this Promotion to you, by SMS, telephone calls, faxes, emails, mail and/or through social media sites.
2. In addition, you acknowledge and agree that any personal information you provide to Sponsor through your participation in the Promotion will be handled by Sponsor (a subsidiary within the MHR Group as a data controller) and may be transferred and utilised by other MHR Group members in accordance with relevant data protection laws (including, without limitation the Personal Data Protection Act, UK Data Protection Act 1998 and the EU General Data Protection Regulation, as applicable), and the MHR Group Privacy Policy (which is available at <https://www.millenniumhotels.com/en/utilities/privacy-and-cookie-policy>), for the purposes of conducting and administering the Promotion (including publishing information relating to you on

various mediums, such as on the MHR Group's websites and relevant social media pages), and as otherwise permitted by applicable law. You may address questions regarding the MHR Group Privacy Policy, update your marketing preferences (if any) and submit requests for inspection, correction and/or deletion of your personal data by writing to the MHR Group Global Data Privacy inbox at: [dataprivacy@millenniumhotels.com](mailto:dataprivacy@millenniumhotels.com).

## **H. PUBLICITY**

1. Where permitted by law, by participating in the Promotion, Participants grant the MHR Group, and its parents, subsidiaries, affiliates, and its and their advertising and promotion agencies, and those acting pursuant to their authority, the right to print, publish, broadcast, and use any materials submitted by Participant in connection with the Promotion as well as the Participant's name, portrait, picture, likeness, voice, statements attributable to him/her, city and state of residence, and other biographical information for advertising and promotional purposes throughout the world in any and all media now known or existing at any time in the future, without further approval, notification, or compensation.

## **I. LIMITATION OF LIABILITY; RELEASE; INDEMNIFICATION; DISCLAIMER OF WARRANTIES**

1. BY PARTICIPATING IN THE PROMOTION, PARTICIPANTS AGREE: (I) TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF M&C AND (II) IN SO FAR AS IS PERMITTED BY APPLICABLE LAWS, TO FOREVER AND IRREVOCABLY RELEASE, INDEMNIFY, AND HOLD HARMLESS M&C AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, AND ADVERTISING AND PROMOTION AGENCIES (AND THE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, SUCCESSORS, AND ASSIGNS OF EACH) FROM AND AGAINST ANY AND ALL LIABILITY FOR PERSONAL INJURIES, LOSS, OR DAMAGE, INCLUDING, WITHOUT LIMITATION, DIRECT AND INDIRECT DAMAGES, AND DEATH OR PROPERTY DAMAGE RESULTING FROM, ARISING FROM, OR IN CONNECTION WITH (A) THE PARTICIPATION (OR THE INABILITY TO PARTICIPATE) IN THE PROMOTION AND/OR ANY ELEMENT OR ACTIVITY THEREOF OR (B) ANY PRIZE, INCLUDING ANY LIABILITY/DAMAGE RESULTING FROM, ARISING FROM, OR IN CONNECTION WITH (1) TRAVEL TO OR FROM OR PARTICIPATION IN ANY PROMOTION-RELATED ACTIVITY; OR (2) THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF ANY PRIZE; ANY DEFECTS IN ANY PRIZE; ANY INABILITY TO USE ANY PRIZE; OR LOST, LATE, STOLEN, MISDIRECTED, OR DAMAGED PRIZES.
2. Without limiting Section I(1), M&C excludes all liability whatsoever for any costs, expenses, losses, damages, liabilities, injury or disappointment including any loss of profit, business, contracts, revenues or anticipated savings and whether special, direct, indirect or consequential suffered by any Participant howsoever arising in connection with the Promotion and/or any Prize. Without limiting Section I(1) and in so far as is permitted by applicable laws, under no circumstances shall M&C have any liability that exceeds the value of any Prize awarded.
3. Furthermore, without limiting Section I(1), M&C shall have no liability whatsoever (i) for any computer, hardware, software, programming or network malfunction or error (including, for the avoidance of doubt and without limitation, any malfunction or error relating to any Internet website/service); (ii) for any inaccurate transmission of or failure to receive Participant's information by M&C or communication disruption or other forces beyond the reasonable control of M&C, including, without limitation, disruption related to Internet traffic, viruses, bugs, or non-authorized interventions; or (iii) any injury or damage to a Participant's or any other person's computer related to or resulting from participating in the Promotion.
4. The Promotion and Prizes are "as is" without warranty of any kind, express or implied, including without limitation any warranty of merchantability or suitability for a particular purpose. M&C is not responsible for any typographical or other printing errors in the offer or administration of the Promotion, including, but not limited to, errors in the printing of posting of the offer or in these Official Rules, the selection or announcement of the Winner(s), or the distribution of any Prizes.

## **J. Governing Law and Jurisdiction**

1. These Official Rules are governed by the laws of Singapore, without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any disputes arising out of or in connection with these Official Rules will be had only in the courts of Singapore, without waiver of any right to removal by M&C.

#### **K. MISCELLANEOUS**

1. By participating, you agree to be bound by the decisions of M&C, which are final and binding in all matters relating to the Promotion.
2. M&C reserves the right to amend the terms and conditions set forth in these Official Rules at any time by posting updated Official Rules on the MHR Group website(s) or via Facebook, Twitter or any other Social Media Service Providers. Your continued participation in the Promotion indicates your acceptance of any such amendments.
3. M&C may suspend, modify, or terminate the Promotion at any time for any reason, including if M&C believes, in its sole discretion, that fraud, technical failures, unauthorized human intervention, viruses, bugs, malfunctions, errors, disruptions, damages, or any matters beyond M&C's reasonable control are impairing or will impair the administration, security, fairness, integrity, or proper conduct of the Promotion.
4. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid, unenforceable, or illegal provisions were not contained herein.
5. M&C's failure to enforce any term of these Official Rules will not constitute a waiver of that provision.
6. Participants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of any provision. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials and these Official Rules, these Official Rules shall prevail, govern, and control, and the discrepancy will be resolved in M&C's sole and absolute discretion.
7. ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A PARTICIPANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER, OR VANDALIZE THE PROMOTION ENTRY METHOD OR INTERFERE WITH THE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND M&C RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.
8. For name of the Winner, or for a copy of these Official Rules, send an email request to MyMillennium@millenniumhotels.com specifying your request as "Stay Like a Millionaire" or "Stay Like a Millionaire Winner's List".
9. This Promotion is permitted under the following notification / permits / licences:
  - a. Singapore: Singapore Police Reference number: LD/225/2019