



Millennium Hotels and Resorts appoints Franck Kermarrec as Global Chief Marketing Officer

(July 2017) – Millennium Hotels and Resorts is delighted to announce that Mr Franck Kermarrec has been appointed Global Chief Marketing Officer. Kermarrec joins Millennium Hotels and Resorts from Hertz International, where he was leading their business and commercial strategy.

Prior to this, Mr Kermarrec held a number of senior positions including Head of Global Brand and Commercial Strategy at InterContinental Hotels Group, where he was integral in designing the strategy and turnaround plan of the Global Sales and Marketing organisation, co-designing the relaunch plan of the IHG Rewards Club programme and strengthening the IHG brand portfolio.

Mr Kermarrec, who speaks English, French and Spanish, will be based in the MHR London Corporate Office and will work with the Millennium Hotels and Resorts team to develop and implement a globally integrated marketing and branding strategy for the Millennium & Copthorne Group. His responsibilities will include reviewing the present global brand portfolio and developing strategy for each brand, assisting in the development of the Revenue Management approach, refining strategies to improve profitability across revenue generation channels and developing ideas around brand development.

Mr Kermarrec will be reporting to the interim Group Chief Executive Officer, Mr Kian Seng Tan.

Commenting on Franck Kermarrec's recent appointment, Clive Harrington, Chief Commercial Officer said: "We are thrilled to have Franck on board and believe that his extensive knowledge and experience of the travel and hospitality sector will be invaluable in developing the Global brand portfolio further."

For further information and hotel reservations, visit www.millenniumhotels.com.

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Media Enquiries

Hue & Cry: Samantha Hooper and Lucy Fotheringham

E: Millennium@huecryagency.com T: +44 (0) 20 3829 5690

About Millennium & Copthorne Hotels Plc

Millennium & Copthorne Hotels plc (LSE: MLC), listed on the London Stock Exchange since 1996, is a global hotel company, which owns, asset manages and/or operates a worldwide portfolio of over 125 hotels across eight distinct global brands – Grand Millennium, Millennium, Grand Copthorne, Copthorne, M Hotel, M Social, Studio M and Kingsgate – throughout Asia Pacific, Europe, Middle East, and North America.

Millennium Hotels and Resorts (MHR) was established as a global brand by Millennium & Copthorne Hotels plc to provide a common marketing and operating platform across its portfolio. Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travellers. The strategic localities of its properties in key gateway cities such as London, Paris, Dubai, Abu Dhabi, Doha, Singapore, Beijing, Shanghai, Seoul, Taipei, Hong Kong, Kuala Lumpur, and Bangkok makes MHR the perfect address to conduct your business or indulge yourself while on holiday.

About Millennium Hotels and Resorts

Millennium Hotels and Resorts is a global hotel group that offers a unique range of properties around the world. Founded on the philosophy of genuine hospitality, the group takes pride in meeting and exceeding the needs of business and leisure travellers. Our hotels are never cookie-cutter, but always fresh, surprising and tailored to their location.

The group offers over 100 four and five star properties, in gateway cities across Asia, Europe, Middle East, New Zealand and North America. Millennium Hotels and Resorts consists of eight brands: Grand Millennium, Millennium, Grand Copthorne, Copthorne, Kingsgate, M Hotel, M Social and Studio M.

In the UK and Europe, there are 24 well-appointed hotels, situated in prime locations across London, the North and South of England, Scotland, Wales, France and Italy. All hotels offer superb accommodation, direct transport links and a high quality of service.

For more information about Millennium Hotels and Resorts visit www.millenniumhotels.com