



Hard Days Night Hotel, Liverpool appoints Stephen Rycroft as General Manager



(London, March 2018) – Millennium Hotels and Resorts hotel, Hard Days Night Hotel Liverpool, is delighted to announce the appointment of Stephen Rycroft as General Manager. Rycroft joins Hard Days Night Hotel with over 20 years of hospitality experience having previously worked for De Vere Group and Hilton Hotels & Resorts where he was awarded Hilton General Manager of the Year in 2013 and the Vice President special recognition award for commercial focus in 2014.

New to the Liverpool-based hotel but not to the Millennium Hotels and Resorts family, Rycroft joins the team from Copthorne Hotel Merry Hill-Dudley where he was General Manager. As a manager, Rycroft is results orientated and a firm believer in achieving results as a team. He is focused on helping others to accomplish their own career aspirations.

In his new role at Hard Days Night Hotel, Rycroft will be spearheading celebrations and packages centred around the hotel's 10th anniversary and 10 years since Liverpool was named Capital of Culture; allowing guests to explore Liverpool in a new and exciting way. In addition to this, he will use his extensive hospitality experience to rework the menus in Blakes Restaurant to incorporate even more Beatles-inspired dishes and position the restaurant as a destination in its own right.

Furthermore, Rycroft and the Hard Days Night Hotel team will be working closely with The Salvation Army over the next two years in order to raise funds and help establish Strawberry Field as a sustainable centre of employment for young people with learning disabilities offering training, skills and work placements that provide real employment prospects. Once a home for the city's vulnerable children and a spot where John Lennon used to play, the charity hopes to see Strawberry Field open its gates to the public for the first time with an exhibition centred around the home and why the famous Beatles song was written.

Commenting on his recent appointment, Stephen Rycroft said: "I am so pleased to be a part of the team at Hard Days Night Hotel at such an exciting time for the city of Liverpool and the hotel itself. We're excited to be celebrating a momentous 10 years, and are looking forward to working with The Salvation Army on a project that is close to our hearts and the city of Liverpool."

For further information and hotel reservations, visit www.millenniumhotels.com or www.harddaysnighthotel.com.

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About Hard Days Night Hotel

Hard Days Night Hotel is the world's only Beatles inspired luxury hotel located at the heart of Liverpool city centre's historic Beatles quarter. Set in a grade II listed building, the boutique hotel features exclusive artwork by world-renowned Beatles artists such as Klaus Voorman and Shannon, and is home to Blakes restaurant, named after the acclaimed pop artist Sir Peter Blake and the exclusive Bar Four. The hotel opened to much acclaim in February 2008, and has since become the destination of choice for visitors and music fans from all over the world.

As a result of its prominent global reputation, Hard Days Night Hotel has received the prestigious 'TripAdvisor Certificate of Excellence' for seven consecutive years, and is recognised in the top ten per cent of businesses listed on the travel site. The hotel has added to its ever-expanding trophy cabinet having been named 'Hotel of the Year' in the Work Hard, Play Hard Awards 2015 and was also crowned 'Luxury Grand Hotel of the Year' by the Luxury Travel Guide Awards 2016.

About Millennium & Copthorne Hotels Plc

Millennium Hotels and Resorts is the umbrella brand of Millennium & Copthorne Hotels plc, a global hospitality management and real estate group, listed on the London Stock Exchange (LSE: MLC).

The company owns and/or manages a worldwide portfolio of more than 130 hotels, offering over 37,000 rooms in business and leisure destinations in Asia, Australasia, Europe, the Middle East and North America. Millennium Hotels and Resorts consists of 4 collections of brands: Leng's Collection, M Collection, Millennium Collection and Copthorne Collection.

Founded on the philosophy of genuine hospitality, this dynamic hospitality group has an outstanding reputation for excellence, taking pride in exceeding the needs of its business and leisure travellers. The strategic localities of its properties in key gateway cities such as New York, Los Angeles, London, Paris, Dubai, Abu Dhabi, Singapore, Auckland and Beijing makes Millennium Hotels and Resorts the perfect address to conduct your business or indulge yourself while on holiday.

For more information about Millennium Hotels and Resorts visit www.millenniumhotels.com